New Affiliate Guide
Supporting a new Affiliate

mayflower
Affiliate Programme

Welcome to our Affiliate Programme
Here are a few pointers to help you get the most out of this opportunity

What collateral help is available?

Welcome Pack

Your welcome pack contains **PDFs** that outline the processes below in more detail:

- Why join our **Affiliate Programme**
- How our **Business Affiliate Programme** works
- How our **Referral Affiliate Programme** works
- Our **Affiliate Programme** at a glance
- **Business Contacts** List
- Contact Memory Jogger

Replicated Website

We will provide you with your own replicated website url, for example: **supporttelecom.com/yourname**

We encourage you to send your link to all your prospective **Affiliates**. When they follow it, the portal recognises them as one of your referrals, and their information is then recorded against your **Matrix**

Whether you are a **Referral** or **Business Affiliate**, your main aim is to introduce our **Affiliate Programme** to all your **business contacts**. The easiest way to do this is to create a simple contact list

Once you have your list, you can communicate the opportunity to your contacts. This can be done in a number of ways, e.g. in person, by telephone, email, text or even video conferences. Please see the separate copy of the **'Business Contacts Lists'** attached that will help you make a list of your **Prospective Affiliates**

Access to your Backoffice

Your **Backoffice** is at the heart of your business and is packed with information designed to help you keep track of things including your **Profile**, **Commission**, **Referral** and **Business Affiliates** who have registered on your **Matrix**, **Tutorial Videos** and a **Support** section

ZOOM Video Meetings

In addition to this, we hold weekly **Zoom Video Meetings** which allow all **Affiliates** to ask any questions they feel are important to them

Plus, if you have any questions, you may also ask the person who referred you. Use "**Contact Support**" on the **Dashboard** within your **Backoffice Portal** or simply call **0800 804 8800** for any advice

Matrix Explained

Your **Matrix** displays all **Affiliates** introduced by you. **Referral Affiliates** are in **Yellow** and **Business Affiliates** are in **Green**, (see below)

There is no limit to the width of your **Matrix**, however, commissions are only paid to **FIVE** levels deep

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